

EHS Alumni Foundation

January 18, 2021

Zoom Meeting

Minutes of the Directors Meeting

Attendees:	Dave Allen	President
	Gary Moser	Vice President
	Ryan Richard	Treasurer
	George Copley	Secretary
	Tina Pierik	EHS Principal
	Barry Scott	Director
	Brenda O'Conner	Director

Agenda Items:

1. Call to Order

Dave Allen called the meeting to order at 8:00 PM

2. Minutes of October 19, 2020 meeting George Copley

The minutes of the August 17, 2020 Directors meeting circulated prior to the meeting were tabled. There were no errors or omissions noted.

Moved acceptance by George Copley.

Seconded by Barry Scott.

Carried

3. Treasurer's Report Ryan Richard

The current balance in the bank account is \$1,800.24.

There is one outstanding cheque for \$40.00 for filing the Annual Report leaving a balance of \$1760.24.

Moved acceptance by Ryan Richard.

Seconded by Gary Moser

Carried

4. Grad Support Tina Pierik

Plans for the 2021 Grad ceremonies are still in the planning stage. It will probably be a drive-by format like last year rather than a huge gathering at UVIC as in former years. This drive-by format was quite successful and a huge hit since it allowed the whole family to participate. We should be able to cover most of our expenses from grad fees but may need a bit of help from the Alumni Association. Brenda offered to touch bases with Tina to find out what kind of support is needed as the plans are further developed. It is hoped that the plans will be sufficiently developed by April so that a report on the nature of the

Alumni Association Grad support can be included in the Spring Newsletter which will go out after the Association's meeting in April.

5. Fundraising Ideas Dave Allen

It is realistic to assume that all of the Association's/Foundation's fundraising activities which involve participants gathering in large groups will not take place before the Fall of 2021 and most likely will be even later than that. For instance, the art auction will not take place until we have a place where people can attend in numbers to view the art before bidding on it to purchase. Recognizing this, we should go back to the membership to try and raise a further \$2,000, either by directly soliciting donations or by some virtual activity or event to raise money. Gary said that in his experience virtual streaming performances by the symphony or the ballet are very successful as fundraisers since the expenses are quite low compared to the traditional concert in a theatre and people are quite willing to donate to support or pay for tickets to a streaming performance. Dave suggested that we could consider soliciting support for such performances from the commercial sector, including builders and developers, in return for public acknowledgement of that support in some way.

6. Adjournment at 8:15 PM

7. Next Meeting- AGM April 19, 2021