

# Esquimalt High School Alumni Foundation

## Minutes of Directors Meeting

8:30 PM Monday August 20, 2018

- EHS Staff Room

### Attendees:

David Allen – President  
Gary Moser – Vice President  
Ryan Richard – Treasurer  
Brenda O'Connor – Director at Large  
Jason Johnson – Director at Large

**Regrets:** George Copley  
Barry Scott

### Agenda Items:

#### 1. Call to order

Dave Allen called the meeting to order at 8:30 PM

#### 2. Minutes of April 23, 2018

The minutes of April 23, 2018 Directors meeting circulated prior to the meeting were tabled.

**Moved** acceptance by Dave Allen. **Carried**

#### 3. Treasurer's Report

The current balance in the account is \$26.77 reflecting payments of \$750.00 to the school for new basketballs and \$200.00 to Rib Fest for the vendor fee for the Langos booth at RibFest. Ryan reported that the account name has now been changed to EHS Alumni Foundation. Steps need to be taken to add Gary Moser to be included as a signing authority. (subsequently finalized)

#### 4. Booth at Rib Fest

A call for alumni volunteers will go out to ensure sufficient coverage during Rib Fest weekend. This event is a major fund raiser for the Foundation and volunteers ensure success. Barry is intending to be present during the weekend to lead merchandise sales.

A discussion occurred pertaining to the selling price of langos/soft drinks and water. The result being that efforts should continue to maximize profits for the Foundation and our school and Rainbow partners.

## **5. Fundraising for the coming year 2018/2019**

This matter was deferred to the October meeting. Directors are asked in preparation for that meeting, to consider specific ideas for fund raising. There may be a need to issue a specific “mail out/fund raising request”.

In the meantime the school will identify a potential “need” list that will be reviewed as funds are available.

## **6. New Field Fund**

The primary fundraising objective is to raise sufficient funds to be able to make a specific and justifiable pitch to funding agencies and municipal and the provincial government for major capital funds to initiate and conclude an artificial turf field at the school.

Sufficient locally raised monies (target \$200,000) should be enough to meet a local interest test for other funders towards a \$1.3 million project including fencing and lighting etc.

At present through Rib Fest, approximately \$148,000 has been set aside for this purpose. Contributions through Rib Fest are anticipated to move the total closer to \$200,000.

At present the School District is holding these funds generating approximately 1.3% interest. As these funds do not need to be completely liquid, Dave will pursue opportunities for a higher rate of return over longer time frames.

## **7. New Business**

It was proposed that with Principal Tammy Renyards secondment, Jason Johnson should be appointed as a Foundation Director.

**Moved** Brenda O'Connor and Seconded Ryan Richard.

**Carried**

## **8. The meeting was adjourned at 8:47 PM**

Next meeting – October 15, 2018